

## ORDER



**Orders**  
**Order / Rev:** 695819 - 10  
**Alt Order #:** 06212983  
**Product Desc:** NELSON FOR SENATE  
**Estimate:** 475  
**Flight Dates:** 10/02/12 - 10/08/12  
**Original Date / Rev:** 06/27/12 / 10/01/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Abar Hutton Media/ POL  
**Buying Contact:** Shelli Hutton  
**Billing Contact:**  
 6190 Grovedale Court Suite 200  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Nelson, B/ D / US Senate  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Priority:** P-4  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	107	\$75,325.00	\$64,026.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	107	\$75,325.00	\$64,026.25	0.00
<b>Totals</b>	<b>107</b>	<b>\$75,325.00</b>	<b>\$64,026.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe	T-WAS	NAT	Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WTSP-TV	26%	\$75,325.00
Market	100%	\$289,711.54

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	25%	\$72,427.88
WFTS	19%	\$55,045.19
WMOR	1%	\$2,897.12
WTOG	1%	\$2,897.12
WTTA	0%	\$0.00
WTVT	28%	\$81,119.23
WVEA	0%	\$0.00
WWSB	0%	\$0.00
WXPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/02/12	10/05/12	M-F 6-7a 6-7a 10 News	CM	6-7a	- TWTF - -	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- TWTF - -			4		\$175.00		0.00				
2	WTSP	10/02/12	10/05/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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 Product Desc: NELSON FOR SENATE  
 Estimate: 475

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WTSP	10/02/12	10/05/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$200.00		0.00			
3	WTSP	10/02/12	10/05/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$200.00		0.00			
E 4	WTSP	10/02/12	10/05/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
	T-F/	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$100.00		0.00			
5	WTSP	10/02/12	10/05/12	M-F 930-10a Inside Edition	CM	930-10a	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$100.00		0.00			
6	WTSP	10/02/12	10/05/12	Price Is Right Price Is Right	CM	11a-12p	- TWTF - -	:30	4	\$450.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/01/12-10/07/12	Price Is Right Credited		11a-12p	- TWThF - - - -	:30		<del>(\$450.00)</del>		0.00	NM		
	2	WTSP	10/01/12-10/07/12	Price Is Right Credited		11a-12p	- TWThF - - - -	:30		<del>(\$450.00)</del>		0.00	NM		
	3	WTSP	10/01/12-10/07/12	Price Is Right Credited		11a-12p	- TWThF - - - -	:30		<del>(\$450.00)</del>		0.00	NM		
	4	WTSP	10/01/12-10/07/12	Price Is Right Credited		11a-12p	- TWThF - - - -	:30		<del>(\$450.00)</del>		0.00	NM		
E 7	WTSP	10/02/12	10/05/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWTF - -	:30	4	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/01/12-10/07/12	M-F 12-1230p Credited		12-1230p	- TWThF - - - -	:30		<del>(\$450.00)</del>		0.00	NM		
	3	WTSP	10/01/12-10/07/12	M-F 12-1230p Credited		12-1230p	- TWThF - - - -	:30		<del>(\$450.00)</del>		0.00	NM		
	4	WTSP	10/01/12-10/07/12	M-F 12-1230p Credited		12-1230p	- TWThF - - - -	:30		<del>(\$450.00)</del>		0.00	NM		
8	WTSP	10/02/12	10/05/12	Y&R Young and the Restless	CM	1230-130p	- TWTF - -	:30	4	\$550.00	P-4	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$550.00		0.00			
E 9	WTSP	10/02/12	10/05/12	B&B Bold and Beautiful	CM	130-2p	- TWTF - -	:30	4	\$550.00	P-4	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$550.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/01/12-10/07/12	B&B Credited		130-2p	- TWThF - - - -	:30		<del>(\$550.00)</del>		0.00	NM		
10	WTSP	10/02/12	10/05/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF - -	:30	8	\$400.00	P-4	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		8				\$400.00		0.00			
E 11	WTSP	10/02/12	10/05/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF - -	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	WTSP	10/02/12	10/05/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF - -	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	- TWTF - -		5			\$275.00		0.00				
E 12	WTSP	10/02/12	10/05/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF - -	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	- TWTF - -		5			\$275.00		0.00				
13	WTSP	10/02/12	10/05/12	7-730p Wheel of Fortune	CM	7-730p	- TWTF - -	:30	4	\$1,300.00	P-4	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	- TWTF - -		4			\$1,300.00		0.00				
14	WTSP	10/02/12	10/05/12	730-8p Jeopardy	CM	730-8p	- TWTF - -	:30	4	\$1,500.00	P-4	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	- TWTF - -		4			\$1,500.00		0.00				
15	WTSP	10/02/12	10/02/12	Tue Prime A NCIS	CM	Tue 8-9p	- T - - - -	:30	1	\$5,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	- T - - - -		1			\$5,000.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/01/12-10/07/12	Tue Prime A		Tue 8-9p	- T - - - - -	:30		<del>(\$5,000.00)</del>		0.00	NM		
	Credited														
16	WTSP	10/04/12	10/04/12	Thu Prime B Person of Interest	CM	Thu 9-10p	- - - T - -	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	- - - T - -		1			\$4,500.00		0.00				
17	WTSP	10/05/12	10/05/12	Fri Prime B Made in Jersey	CM	Fri 9-10p	- - - - F -	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	- - - - F -		1			\$3,000.00		0.00				
18	WTSP	10/05/12	10/05/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	- - - - F -	:30	1	\$3,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	- - - - F -		1			\$3,000.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/01/12-10/07/12	Fri Prime C		Fri 10-11p	- - - - F - -	:30		<del>(\$3,000.00)</del>		0.00	NM		
	Credited														
19	WTSP	10/06/12	10/06/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	- - - - - S -	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	- - - - - S -		1			\$1,500.00		0.00				
20	WTSP	10/07/12	10/07/12	Sun Prime C The Good Wife	CM	Sun 9-10p	- - - - - S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	- - - - - S		1			\$3,500.00		0.00				
21	WTSP	10/02/12	10/05/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF - -	:30	4	\$1,000.00	P-4	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	- TWTF - -		4			\$1,000.00		0.00				
22	WTSP	10/06/12	10/06/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	- - - - - S -	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	- - - - - S -		1			\$700.00		0.00				
23	WTSP	10/07/12	10/07/12	LN (Su) Late News (Su)	CM	Su 11-1135p	- - - - - S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	- - - - - S		1			\$900.00		0.00				
24	WTSP	10/03/12	10/05/12		CM	1237-137a		:30	3	\$175.00	P-4	0.00	NM	3	\$525.00

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WTSP-TV

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				Late Late Show			-- WTF--								
				Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-- WTF--	3		\$175.00		0.00						
25	WTSP	10/06/12	10/06/12	Sat 6-630p	CM	Sat 6-630p	-----S-	:30	1	\$200.00	P-4	0.00	NM	0	\$0.00
				Sat 6-630p 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Sat 6-630p	Sat 6-630p		-----Sa--	:30		<del>(\$200.00)</del>		0.00	NM		
Credited															
[MOVE TO 5A 10/5]															
26	WTSP	10/06/12	10/06/12	Sat 7-730p	CM	Sat 7-730p	-----S-	:30	1	\$400.00	P-4	0.00	NM	0	\$0.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Sat 7-730p	Sat 7-730p		-----Sa--	:30		<del>(\$400.00)</del>		0.00	NM		
Credited															
[mg 51-52]															
27	WTSP	10/06/12	10/06/12	Sat 730-8p	CM	Sat 730-8p	-----S-	:30	1	\$400.00	P-4	0.00	NM	0	\$0.00
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Sat 730-8p	Sat 730-8p		-----Sa--	:30		<del>(\$400.00)</del>		0.00	NM		
Credited															
[mg 51-52]															
28	WTSP	10/07/12	10/07/12	CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$500.00		0.00						
29	WTSP	10/07/12	10/07/12	Sun 630-7p	CM	Sun 630-7p	-----S	:30	1	\$350.00	P-4	0.00	NM	0	\$0.00
				Sun 630-7p 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Sun 630-7p	Sun 630-7p		-----Su	:30		<del>(\$350.00)</del>		0.00	NM		
Credited															
[mg line 50]															
30	WTSP	10/07/12	10/07/12	10 Sports Extra	CM	Su 1135-1145p	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
				10 Sports Extra											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$500.00		0.00						
31	WTSP	10/07/12	10/07/12	Sun Prime D	CM	Sun 10-11p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
				The Mentalist											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$3,500.00		0.00						
32	WTSP	10/06/12	10/06/12	Florida Football Daytime	CM	330p-7p	-----S-	:30	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00
				330p-7p Sat FI vs LSU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$5,000.00		0.00						
33	WTSP	10/08/12	10/08/12	M-F 6-7a	CM	6-7a	M-----	:30	2	\$175.00	P-4	0.00	NM	2	\$350.00
				6-7a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	2		\$175.00		0.00						
E 34	WTSP	10/08/12	10/08/12	CBS This Morning	CM	7-8a	M-----	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	2		\$200.00		0.00						

Order / Rev: 695819 - 10  
Alt Order #: 06212983  
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Nelson, B/ D / US Senate  
Product Desc: NELSON FOR SENATE  
Estimate: 475  
**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 35	WTSP	10/08/12	10/08/12	CBS This Morning CBS This Morning	CM	8-9a (8:00 AM-9:00 AM)	M-----	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		2				\$200.00		0.00			
E 36	WTSP	10/08/12	10/08/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$100.00		0.00			
37	WTSP	10/08/12	10/08/12	M-F 930-10a Inside Edition	CM	930-10a	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$100.00		0.00			
38	WTSP	10/08/12	10/08/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	1	\$450.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/08/12-10/14/12	Price Is Right		11a-12p	M-----	:30		<del>(\$450.00)</del>		0.00	NM		
	Credited														
E 39	WTSP	10/08/12	10/08/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	2	\$450.00	P-4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		2				\$450.00		0.00			
40	WTSP	10/08/12	10/08/12	Y&R Young and the Restless	CM	1230-130p	M-----	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$550.00		0.00			
41	WTSP	10/08/12	10/08/12	B&B Bold and Beautiful	CM	130-2p	M-----	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$550.00		0.00			
42	WTSP	10/08/12	10/08/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M-----	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$275.00		0.00			
43	WTSP	10/08/12	10/08/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-----	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$275.00		0.00			
44	WTSP	10/02/12	10/05/12	7-730p Wheel of Fortune	CM	7-730p	-TWTF--	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		1				\$1,300.00		0.00			
45	WTSP	10/02/12	10/05/12	730-8p Jeopardy	CM	730-8p	-TWTF--	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		1				\$1,500.00		0.00			
46	WTSP	10/08/12	10/08/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$3,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/08/12-10/14/12	Mon Prime C		Mon 10-11p	M-----	:30		<del>(\$3,500.00)</del>		0.00	NM		
	Credited														
47	WTSP	10/08/12	10/08/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$1,000.00		0.00			
48	WTSP	10/08/12	10/08/12		CM	1237-137a		:30	1	\$175.00	P-4	0.00	NM	0	\$0.00

Order / Rev: 695819 - 10  
 Alt Order #: 06212983  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Nelson, B/ D / US Senate  
 Product Desc: NELSON FOR SENATE  
 Estimate: 475

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Late Late Show			M-----								
				Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/08/12-10/14/12		Late Late Show		1237-137a	M-----	:30		<del>(\$175.00)</del>		0.00	NM		
Credited [move to 6a]															
49	WTSP	10/05/12	10/05/12	5-530a	CM	5-530a	----F--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				5-530a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$200.00		0.00						
50	WTSP	10/03/12	10/05/12	Letterman	CM	1135p-1237a	--WTF--	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
				Late Night with David Letterman											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--WTF--	1		\$350.00		0.00						
E 51	WTSP	10/06/12	10/06/12	Gators Special	CM	Gators Special	-----S-	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
				Gators Special											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	2		\$500.00		0.00						
52	WTSP	10/02/12	10/05/12	530-6a	CM	530-6a	-TWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				530-6a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-TWTF--	1		\$300.00		0.00						
53	WTSP	10/04/12	10/04/12	Thu Prime C	CM	Thu 10-11p	---T---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
				Elementary											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$8,000.00		0.00						
54	WTSP	10/02/12	10/05/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	-TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
				10 News, 9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-TWTF--	4		\$100.00		0.00						
55	WTSP	10/02/12	10/05/12	5-530a	CM	5-530a	-TWTF--	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00
				5-530a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-TWTF--	2		\$100.00		0.00						
56	WTSP	10/06/12	10/06/12	Sat Prime C	CM	Sat 10-11p	-----S-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				48 Hours Mystery											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$3,000.00		0.00						
57	WTSP	10/02/12	10/05/12	M-F 10-11a	CM	10-11a	-TWTF--	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
				Studio 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-TWTF--	3		\$150.00		0.00						
N58	WTSP	10/02/12	10/02/12	M-F 12-1230p	CM	12-1230p	-T-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
				10 News @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$900.00		0.00						
N59	WTSP	10/06/12	10/06/12	Sat 6-8a	CM	Sat 6-8a	-----S-	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
				10 News, 6am Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	2		\$75.00		0.00						
													Totals	107	\$75,325.00